

# Academic and Professional Digital Identity Plan

Name and surname/s: Mariana Tracastro de Souza

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## COLLABORATORS

Professors  
EIT RawMaterial  
community  
Friends  
Classmates  
Former leaders

## KEY ACTIVITIES

- LinkedIn profile updated
- Network engagement
- Continuous learning
- Social Media presence

## VALUE PROPOSITION

As a versatile materials engineer with a robust background in the mining and automotive industries, currently advancing my expertise through the AMIR master program, I bring a cross-cultural mindset, strong interpersonal communication skills, and a passion for sustainability.

## OBJECTIVES

- To secure a position in the circular economy field within a major Corporation in Spain, embracing a hybrid work model
- To engage in meaningful volunteer work to contribute to the community and foster personal growth

## TARGET GROUPS

- Companies in Spain focusing on circular economy or in the recycling sector
- EIT RawMaterials Alumni community
- Experts in the circular economy field
- NGOs and volunteering projects

## KEY RESOURCES

LinkedIn Platform  
CV  
Online Learning Platforms like LinkedIn Learning, Coursera, Udemy  
Instagram, Twitter

## CHANNELS

EIT Alumni platform, LinkedIn, Instagram and Twitter

## COSTS

Premium LinkedIn subscription  
Professional development coach

## CONTENTS

Circular economy and sustainability  
Life Cycle Assessment (LCA)  
Recycling  
Raw Materials  
Community initiatives and engagement