

# Academic and Professional Digital Identity Plan



## COLLABORATORS

- Classmates
- Internship supervisors
- EIT network
- Professors UPM, UBdx, KU Leuven
- Professional companies

## CHANNELS

- LinkedIn
- Facebook
- Blogs
- EIT alumni page
- E-mail

## KEY RESOURCES

- CV
- LinkedIn
- Newsletters
- My learning tools
- Creation tools such as Canva

## OBJECTIVES

- Looking for job/internship opportunities
- Increase online presence and profile visibility
- Professional growth and expand network
- Looking for potential research topics

## TARGET GROUPS

- HR
- Battery Recycling sector
- EIT Partners
- Work colleagues
- LinkedIn network and recruiters
- University colleagues
- Start-ups

## VALUE PROPOSITION

- Provide technical knowledge and insights in state-of-the-art battery recycling technologies.
- Expert in sustainable and renewable energy systems, with focus on energy storage materials.
- Team management and public speaking

## KEY ACTIVITIES

- Create personal blog
- Update my LinkedIn profile regularly
- Be active on LinkedIn
- Update CV regularly

## COSTS

- Personal time
- Premium subscription LinkedIn
- Internet

## CONTENTS

- Battery recycling technologies
- Engineering
- Renewable energy
- Circular economy
- Raw materials
- Mining
- My personal achievements