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Dept. of Agricultural Economics, Statistics and Business Administration (ETSIAAB, UPM)

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| Qualifications | Agricultural engineer, UPM 1990 PhD Agricultural Economics, UPM 1994 |
| Employment | 1998 - Associate Professor (PTU) Agricultural Economics, UPM 1997-1998 Associate Professor (PTUI), Agricultural Economics, UPM 1996-1997 Visiting Professor (PTUI), Statistics, UC3M 1993-1996 Assistant Professor (PTUI), Agricultural Economics, UPM |
| Board and committee positions | 2014-2018 Head of Agricultural Economics, Statistics and Business Administration dept. 2019-2020 Deputy director of Agricultural Economics, Statistics and Business Administration dept. |
| 5 Selected publications | An, W., & Alarcón, S. (2021). From netnography to segmentation for the description of the rural tourism market based on tourist experiences in Spain. <i>Journal of Destination Marketing & Management</i> , 19, 100549. An, W., & Alarcón, S. (2020). How Can Rural Tourism Be Sustainable? A Systematic Review. <i>Sustainability</i> , 12(18), 7758. Alarcón, S. , & Arias, P. (2018). The public funding of innovation in agri-food businesses Spanish <i>Journal of Agricultural Research</i> , 16(13), 2018164-12657. Elasraag, Y. H., & Alarcón, S. (2017). Global Malmquist Indices of productivity change in Egyptian wheat production. <i>Spanish Journal of Agricultural Research</i> , 15(2), 3. Alarcón, S. , & Sánchez, M. (2016). Is there a virtuous circle relationship between innovation activities and exports? A comparison of food and agricultural firms. <i>Food policy</i> , 61, 70-79. |
| Peer review | Spanish J. Agric. Res. (2005-), J. Agric. Econ. (2008-), Food Pol. (2006-), Small Bus. Econ. (2015-). |
| Other appointments | 2012-2020 Associate Editor Agricultural and Resource Economics |